



## GM Agenda August 7th, 2019 12pm Ponderosa Conference Room

- **Call to Order:**

President, Ashley Steinbruecker, called the meeting to order at 12:07 p.m.

- **Minutes**

Elizabeth Morgan read the minutes and made a motion to approve as written. Bobbi Samuels 2<sup>nd</sup> the motion. All were in favor and the minutes were approved as written.

- **Guests:**

Cynthia Cowell with Small Business Administration

- **Announcements:**

- Stacie Taylor, Rural Advocate of YWCA, announced details for the School Supply Drive at the Orofino Teen Center on Aug. 23, from 10 a.m. to 1 p.m. School supplies are still needed. Drop off locations include the Orofino Post Office, P1FCU, Barney's Harvest Foods, The Family Dollar Store, and LCCU and will be collected until Aug. 16.

Items most needed include: binders, calculators, tab dividers, watercolors, backpacks, pencil boxes and pouches, No. 2 pencils, crayons, 16 and 24 count, glue sticks, rulers with inches and metric, erasers, colored pencils, compass, protractors, highlighters, scissors, index cards, wide and fine-tipped markers, flash drives, and black, blue, red and erasable pens.

- Senator Crapo will be doing an 'unincorporated community' tour to include Ahsahka and Cavendish on Sept. 3, at the North Fork Cafe located at 56 North Fork Drive in Ahsahka.
- Joe Fairbanks, with Vitalant, a nonprofit organization that collects blood from volunteer donors and provides blood, blood products and services across the United States. It was founded in 1943 as the Salt River Valley Blood Bank in Phoenix, AZ.
- Idaho Fish & Game asks to remind the community to watch out for tagged Steelhead. Carefully examine any steelhead you catch. Look for an orange or yellow piece of plastic tubing near the dorsal fin. Each tag has a unique number printed on the tag. Record the tag number, river section where you caught the fish, and the date you caught it. Reporting a tagged fish is easy and can be done either online, or by calling us as 1-866-258-0338.
- Remember: Only hatchery steelhead with clipped adipose fin may be kept.

- Also from Idaho Fish & Game: Potential for anglers to comment on the fall Chinook Salmon fishery in the Clearwater River regarding the Structure of the 2019 Clearwater River Fall Chinook Salmon Season here: <https://idfg.idaho.gov/form/comment-about-structure-2019-clearwater-river-fall-chinook-salmon-season>.
- Clearwater County is collecting information from residents about their broadband experiences across the City. To contribute, please access link below, answer the questions and then take the Broadband Speed Test: <http://ed-broadband.clearwatercounty.org>
- Cynthia Cowell with the Small Business Administration (SBA) attended Wednesday's meeting to announce the opening of a crisis center at City Hall in Kooskia, to help business owners and home owners who were affected by the flooding in April.
- **Drawing for Free Lunch:** Our lucky winner for our free lunch drawing was Elizabeth Morgan.



- **Executive Director Report: Tessa Mullinix**

#### DAM RACE

The committee had our debrief meeting and went over a few changes, additions and options for next year. We discussed finding a sponsor(s) to host a BBQ after the event. We are going to add more age groups for winners as well. We are wanting to make sure that LCSC provides the chip timers and students to pull tags. We re-evaluated our current sponsorships for this event and discussed new options that will better cover the event. The signage needs updated and the finish line needs highlighted better so racers know where the actual timer is. We want to make sure we have something for the younger children to do while waiting and need to make sure it goes on the original application for approval from Dworshak. We will list a bouncy house and the obstacle course from the National Guard. If you have any other ideas, please let me know and we'll look into it. We discussed a few other things in regards to set-up changes to improvements. I will make sure and get it all documented and updated on the check-list in the computer for the future year.

#### 4<sup>th</sup> OF JULY

This was an awesome event! I am currently working on the notes/changes for next year. We had lots of businesses sponsor the event which in turn will make next year great again.

The set up and break-down crew was great and it went smoothly and quickly. If we want to add money to the fireworks contract to make our show bigger in the future years, we must have that in by June 1<sup>st</sup> in order to have supplies here on time.

This year our sponsors included:

Don & Kelly Gardner, Tom's Auto, Whiskey Creek Artisans, Will & Becca Crockett, Leila & Steve Crockett, Orofino Builders Supply, Clearwater Valley Hospital, PyroManiacs, Weblnk Design & Printing, Unitech Services, Empire Realty, The Dog House, Innovative Electric, Clearwater Health & Rehab, and Zanini Fabrication. We also received donations from: BW Lodge at River's Edge, Helgeson Hotel, Jim & Vicky O'Leary, and Deanne Dawson. We thank you all for your generosity.

## WEBSITE

I continue to maintain and update. If there are any businesses that would like any added info to their profile from our directory, please let me know. Right now I am currently working on a printable directory for the site as well as in the office.

We did have a few minor issues with our website not allowing visitors to the site occasionally. Weblnk has been working on this and we believe the issue has been resolved. If anyone has any issues, please let me know so I can be sure to address the issue. Thank you Stephanie for working with us in this matter and solving the problem.

## OTHER EVENTS

I was able to help with advertising for the Trevor Haag Memorial Baseball Tournament and the Orofino Show-N-Shine which both had great attendance and were fantastic events!

## CHAMBER SOCIAL

On June 26<sup>th</sup> I met with the Moscow Chamber Director, Jenny Ford; Lewiston Tourism Director, Michelle Peters; and Lindsey Creek Winery owner and ITC Board Member, Art McIntosh at the winery in Lewiston. The three took the time to continue to educate me on our role within NCITA and we also discussed creating an evaluation for NCITA's current contractors. The meeting was so we can build a relationship and provide knowledge about NCITA and its contractors.

## NCITA

I attended an NCITA Board meeting on July 16<sup>th</sup> in Lewiston. Current contractors, Advantage Advertising (Website & Social Media) provided reports and statistics for the online resources they provide and CEDA was there to talk about the finances. Each time I attend a meeting I learn more and more about how it works and what more we can do as a chamber to be more involved and promote tourism in Orofino and our region.

## WALKABILITY AUDIT

I was able to participate in the Walk Audit on July 17<sup>th</sup> with Mark Fenton. The nature of this audit is to improve the communities' layout so we can promote more active and healthy lifestyles.

## STICKER IDEA

I am currently brainstorming a few ideas, one being Orofino Stickers (window & bumper) because we get a lot of request for that in the office. The board and I have briefly discussed opening up the designing of the sticker to the community in some form of a contest. We know we have a lot of artists and talent in this area and thought it could be fun. If you have any ideas on how we could open this up, please let me know.

## POTENTIAL KIOSK

We received a request for an informational kiosk that provides a map that highlights certain areas of Orofino for our tourist/visitors. We are looking into ways of how this could be funded either through sponsorships to the

chamber or finding an organization that would like to take this project on. If you are interested or have ideas, please let me know.

## DONATION

We received a donation of Christmas lights and décor from the Scoles family who no longer need them. I am thinking when the time gets closer, a business may be in need for window or store decorating that we can hand them over too. We appreciate the family for thinking of us.

## RELOCATION PACKETS

I have sent out several relocation and visitor packets to people from Washington & California.

## FLOWER BASKETS

The baskets are looking beautiful and we appreciate all the volunteers who are continuing to water now twice a day. Thank you again to all of our watering crew. If anyone else is interested in picking up a shift, please let me know.

## MEMBERS UPDATE REQUEST

If any of our members have updated business cards, brochures or pamphlets, please stop by and drop some off in the office. We are getting low and some info is outdated.

## GENERAL MEMBERS

I was able to go visit Jo Moore out at The High Country Inn, what a beautiful place out there. We discussed a few ideas of how to get businesses info out to our visitors in advance for events. For example, if the Orofino Show & Shine has people coming in from out of town, we would like to be able to send our info to the participants in advance so they know all the options. I will continue to brainstorm and see what I can come up with.

## EVENTS

If you have something coming up, please email or call me with info so I can keep our Calendar updated and push the info out. The newsletter is something else I am re-designing and working on. In the meantime, please send me info exactly how you want it and I will push it out.

- **Committee Reports**

- **CCED – Chris St. Germaine’s Report:**

- Fiscal Year 2019 Annual Report – Attached to agenda and on the front table.

<file:///C:/Users/Commerce/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/2ME6HZ97/FY19%20-%20Annual%20Report.pdf>

- **Legislative Committee**

- **Welcoming’s**

- None

- **Special Events:**

- **Lumberjack Days Beer Garden**

72ND ANNUAL  
OROFINO LUMBERJACK DAYS  
& Clearwater County Fair



# BEER GARDEN

 THURSDAY | FRIDAY | SATURDAY  
Sept. 12th | Sept. 13th | Sept. 14th  
4PM-10PM | 4PM-10PM | 11AM-11PM

LOCATION: 250 S. College Ave. Orofino, ID 83544

o **School Supply Drive - August 23<sup>rd</sup>, 2019**

**School Supply Distribution**

DATE: August 23, 2019

LOCATION: Orofino Teen Center

TIME: 10:00—1:00

While Supplies Last! All supplies are on a first-come, first-served basis. The YWCA is not responsible for missing items.

**School Supplies Needed**

Elementary	Intermediate	High School
<ul style="list-style-type: none"> <li>3-ring binder</li> <li>Composition notebook</li> <li>Index card</li> <li>Index card holder</li> <li>Index card pocket</li> <li>Index card pocket holder</li> </ul>	<ul style="list-style-type: none"> <li>3-ring binder</li> <li>Composition notebook</li> <li>Index card</li> <li>Index card holder</li> <li>Index card pocket</li> <li>Index card pocket holder</li> </ul>	<ul style="list-style-type: none"> <li>3-ring binder</li> <li>Composition notebook</li> <li>Index card</li> <li>Index card holder</li> <li>Index card pocket</li> <li>Index card pocket holder</li> </ul>

**Drop Off Locations**

Locations of school supplies are the designated points of distribution for the school year. All items should be dropped off by the deadline.

Orofino Post Office -  
PO BOX -  
Barnes's Harvest Foods -  
The Family Dollar -  
1000-



• **New Business:**

None

- **Guest Speaker:** Cindy O'Brien, Owner/Director of A to Z Counseling speaking about The Clearwater County branch of the Rural Crisis Center Network.

Cindy O'Brien, Owner and Director of A to Z Counseling, was the guest speaker at the Orofino Chamber of Commerce meeting Aug. 7. She spoke about the upcoming Clearwater County branch of the Rural Crisis Center Network to be available in the near future.

Chamber members were given a brief history of A to Z Counseling, which opened in 2004. O'Brien states that she and Jason Kessinger shared a one room office on College Ave. The business grew and we moved several times as we served the community, originally partnered with a business out of Pocatello. Eventually they bought them out and she later bought Kessinger out, and has been the sole owner since 2012.

A to Z Counseling moved into the old Northside Medical Building in 2014, where there were three separate offices. "We initially served only those with mental health issues, then added a substance abuse program and a respite program for children with severe emotional disturbances for parents and caregivers, providing a safe place and skilled staff available to help.

The facility currently has four psychotherapists, two peer support specialists, as well as family support specialists. A case manager helps to connect clients to other community resources as needed.

“When in crisis, people suffering from mental health/addiction issues are typically sent to law enforcement or the hospital, shares O’Brien. “If centers were in place locally which were secure, safe, and with skilled professionals to de-escalate the situation, the better for the client, with less burden on law enforcement and the hospital. While there are crisis centers in larger cities with funding for medical staff and security, rural areas are having to be more creative and the state has asked private facilities to help where they can, to utilize existing resources for an “on-call” system.

A to Z Counseling will soon have three beds available on an outpatient basis. Clients may stay up to 23 hours and 59 minutes. This is not for residential or inpatient purposes. They have time enough to sober up or calm down and get help with what needs to be done next.

The program is for adults only. O’Brien hopes to eventually open a space for adolescents as there is a real need for that resource here.

Calls will come from law enforcement or the hospital, if medical treatment is not appropriate. Most of these people are not ready for the “fifth floor” and they definitely don’t want to end up in jail. This is a safe alternative on a completely volunteer basis. There will be no lockdown and they do have the choice to leave. If we feel they aren’t safe to leave, law enforcement may be involved to help them get the help they need.

“I feel this will be a real asset to the community,” said O’Brien. This community has often had to improvise to come up with solutions when there isn’t sufficient funding. There is no model to follow for this endeavor, we are pioneers and may have to adjust as we go.

“Of course, we want to be champions in breaking the stigma of realizing that people who struggle with mental health and/or addiction are not doing it by choice. It’s not something they signed up for and not something they can just stop – they need help and that’s what we’re here for.”

- **Adjourn:** The meeting was adjourned at 12:52 p.m.