

GM Meeting Minutes for November 1, 2017

- **Call to Order:**

President Bobbi Samuels called meeting to order at 12:11pm.

- **Minutes:**

Jeff Jones made a motion to approve the minutes as written. Matt Sartini seconded the motion. All in favor, minutes approved as written.

- **Guests:**

Rod Grant with Walrath Insurance introduced himself, he took over when Neil Johnson retired back in August 2013. Rod introduced their employee Zane Hobart who began working for Walrath April 2017.

- **Announcements:**

Walk with the Docs is still happening, will continue year round unless the weather gets too bad. They walk every Wednesday at the Orofino High School Track at 6pm and every Friday at the Dworshak Dam at 7:30am.

Clearwater Valley Hospital and State Hospital North have had a “Wellness Challenge” for the last couple years and they would like to open their challenge up to the Chamber and Community. The Challenge begins January, more information will be coming soon.

Jeff Jones reported CJ and him were head to the Quarterfinals 2A Championship Game to report live. If the Maniacs win against Firth then Orofino would host the next game, the Semi Finals Game which would be great for our town, fill the hotels and restaurants.

Jeff Jones also reported the Stuff the Bus event will be happening November 10th. The Key Club OHS and Boy Scout Troop 536 are trying to get 3000 lbs. of food donated for the local food banks. Stuff the Bus is happening at IGA, Barneys and Shopko. Please think about donating.

Paul Pence reported Dent Acres Campground is looking for someone to add a small store to the campgrounds, they would get a free campsite. They would also like to add Wi-Fi to the campgrounds, this would increase the length of stay for most campers, especially the elderly.



Free Lunch: Debbi Duffy

Chamber Giveaway: Ann Anderson wins the CMPL coffee mug with tea and chocolate.

- **Executive Director Report:**

ICORT Training was great, lots of good info:

- Advertise experiences over places: advertisement needs to invoke emotion. When people are planning a vacation they don't search a place, they search an activity.
- Find a niche – market the key draw, then while you are here do....

- Visitors are active 14 hrs. a day but only spend app 4-6 hrs. at key draw, they need something else to do while there. 80% of spending is on complementary activities and not the main activity.
- Need to find what our focus is and market the main focus.
- Videos are the big thing now, we will begin working with Hayden Zywina to get video footage for our website. Have the videos show the activities that are available in your area.
- The new website we are working on is day trips and what you can do in the surround areas, working on Pierce, Weippe, Bald Mountain, Peck, Elk River and Kamiah. Will add video footage for each of these and the activities to be done in each of these areas.
- Fall Festival, was a great success, and had around 100 kids. They loved the pony rides, bouncy house, hay maze and face painting. Was a great event and look forward to having this event again next year. Kazjia and Jacob Kitchen helped out this year and want to work with me for next year so they can use that as their Senior Project.
- Trick or Treat Rocking the Street – was a huge success, we had over 300 kids stop by our booth. Edward Jones had 600 marshmallows they gave away at their booth. The streets were packed and everyone was having a great time!
- Davis Sartini was the winner of the Pumpkin Carving Contest, earning 135 of the 294 Votes. Davis received a gift certificate to Augie’s for \$25.00.
- Beginning Work on the Christmas Festival – businesses need to begin thinking about their window decorating contest, open houses and float for the parade.
- IDYCA will be coming November 3rd and November 10th to decorate the park in preparation for Christmas Lighting Event.
- Don Devore from Sandy River Marketing visited and attended our Chamber Meeting. They are from Troutdale Oregon. We will be working with them to put in a new Merchandise order for the Chamber Store. Our merchandise is very low, only have one shelf of items right now. Sandy River Marketing also donated 200 light up sticks for the Trick or Treat Rockin the Street event.
- Chamber Renewals will be sent out this month along with an invite to the Annual Meeting, notice of voting for board of directors and a notice we would like to change our bylaws to allow one monthly meeting in December to combine the Annual meeting and GM meeting.

New Member Welcomings:

- During the Meeting We Welcomed:
 - Frank Slavin with Action Masonry & Construction.
 - Heather Sparano with Maniac Boosters. Maniac Boosters are partnering and we will be selling Maniac Booster Club Merchandise and the Chamber Store.
- Monday October 30th we Welcomed Bird Goodwin with Bird’s Nest Learning Center at 337 College Ave at 10:30am.
- Alison Chatfield with Brandt Law Office has also joined the Chamber but has chosen to not do a welcoming at this time.

- **Economic Development Report:**

Chris was not available for a report and one was not sent prior to the meeting. Matt Sartini advised Chris is working on Grants for Trails, we believe the 99 year lease to allow us to do the trails is being approved. The Grant and Trail updates will be a 3 year process. Starting with updates to some existing trails and adding a loop to connect some of the existing trails. At the end of the 3 year Trail development there will be trails extending over 15 miles going along Riverside Ave and Riverside/Hwy 13.

- **Committee Reports:**

- **Beautify Orofino-Ryan Smathers:**

All the Flowers are down, Cathie Moser will be putting up ivy and ribbon closer to Thanksgiving.

- **Legislative Committee – Ryan Smathers:**

No Report

- **Christmas Festival – Ryan Smathers**

Valley Rentals will be doing a Christmas Ornament.

Our theme this year is Rockin Around the Christmas Tree

- **Special Events:**



ROFINO CHAMBER OF COMMERCE
CHRISTMAS FESTIVAL
SCHEDULE OF EVENTS

Window Decorating Contest
 DECEMBER 1ST-16TH RESIDENTS ARE INVITED TO TAKE A WALKING TOUR AND HELP JUDGE OUR DECORATED DOWNTOWN (JOHNSON & MAIN STREETS) STOREFRONTS. DROP BY YOUR FAVORITE BUSINESS AND CAST YOUR VOTE TO BE ENTERED TO WIN A PRIZE OFFERED BY THAT BUSINESS. CONTEST WINNERS & RAFFLE WINNERS WILL BE ANNOUNCED IN THE CLEARWATER TRIBUNE. THE GRAND PRIZE RAFFLE WINNER WILL RECEIVE SANTA AT THEIR HOME THE NIGHT BEFORE CHRISTMAS (CHRISTMAS EVE). THE GRAND PRIZE BUSINESS WINNER WILL RECEIVE A TROPHY.

Old Fashioned Light Parade
 OUR ROCKIN AROUND THE CHRISTMAS TREE THEMED PARADE STARTS AT 6:00 PM ON MICHIGAN AVE. PRIZE MONEY: 1ST PLACE (\$1000) 2ND (\$75) 3RD (\$50) TO PARTICIPATE SIGN UP AT LCCUB

Lighting of the Orofino Christmas Tree & Pictures With Santa
 THIS OROFINO LIGHTING OF THE CHRISTMAS TREE TRADITION WILL TAKE PLACE @ CANNON PARK AS THE OLD FASHIONED LIGHT PARADE PASSES BY. PICTURES WITH SANTA WILL HAPPEN DIRECTLY AFTER WITH SANTA MAKING AN APPEARANCE FOR PICTURES IN THE GAZEBO @ THE OROFINO CITY PARK

Lighting of Orofino City Park
 COME SEE OUR ALL NEW LIGHT FEATURES! FEATURING CRAFTS FOR KIDS AND PICTURES WITH SANTA! CEREMONY STARTS AROUND 7 PM/AFTER LIGHT PARADE.

Live Nativity
 THE LIVE NATIVITY WILL HAPPEN AT THE OLD JR. HIGH FROM 5-8 PM

Merchant Open Houses & Events
 THESE FUN SPONSORED EVENTS WILL RUN DEC. 2ND - 11TH ENJOY FESTIVE DISPLAYS & MERCHANDISE THROUGHOUT TOWN! SEE WWW.ROFINO.COM FOR A FULL LIST OF OPEN HOUSES

MONIES RAISED BY THE OROFINO CHAMBER OF COMMERCE ARE USED TO PURCHASE LIGHTS FOR THE COMMUNITY CHRISTMAS WREATHS YOU SEE HANGING ON UTILITY POLES AROUND TOWN & LIGHTS FOR THE COMMUNITY CHRISTMAS TREE. DONATIONS ARE ALWAYS WELCOME!! CALL THE CHAMBER AT 208-476-4335 TO SEE HOW YOU CAN HELP!

- **Program: Jo Moore CMPL Foundation Presentation**

Jo had 3 guests with her, Charlie, a member of the rotary who helped set up her video slideshow, Casey Morris who formed the Website for the Library and Eliza Morris, a 10 year old who has done all the artistic work for the Library expansion project.

Clearwater Memorial Public Library Foundation Expansion Project Proposal

Project: The project is to build a 2,750 square foot addition to the existing Clearwater Memorial Public Library building. It will increase the space by 45%. This is Phase 1 of four phases to complete the expansion and renovation of the library.

Phase 1 of the expansion includes the demolition of the existing rental house that is next to the library to build the shell only; which includes site preparation, foundation, exterior walls, and roof.

Community Served: The library is located at 402 Michigan Avenue, Orofino, Idaho and serves Clearwater County.

CMPL offers the typical library services such as book and media checkouts through the regional library consortium called VAL Net. In addition, we offer free wireless internet, three computers for patron use, kids' reading program, book club, artisan speakers, vocational training, genealogy, and anything else we think our community needs. Like all small town libraries, we are a hub for kids to safely hang out after school, a place for low-income families to access the internet, and the place that offers culturally relevant educational opportunities. We also have people traveling stop in to use our services from around the US and the world. We've had visitors from Germany, France, and Canada just to name a few. Our circulation averages 3,000 patrons per month.

Need: The current library has not been expanded since 1983. Over the last 30 years there has not been an ability to grow our book circulation nor our programming because of limited space. And since the advent of technology, computers have had to take up even more space that is just not available. Our children's area is cramped and we cannot hold large events because there is no room for gatherings.

Our school district has 55% of the children on free or reduced lunch. We are also on a four-day school week. After school and on Fridays the library is packed with all ages of kids. It is a safe place for the kids to go until their parents and guardians get off work.

We also have a high unemployment rate (8% compared to the state's 3.5%). Our unemployed population uses the library computers to find jobs, fill out applications, and create resumes.

The expansion will include a space for "twens" to come and use internet, a larger space for the children's area, a "bring your own device" area, a community conference area to offer space for gatherings/classes/trainings, and all-around more space for more library materials. It will also allow us to display art and local artifacts from the Nez Perce Tribe...something we've wanted to do since we are located on the Nez Perce Tribe reservation.

The cost of the Phase 1 project is \$221,693.69, we have raised \$90,072.65 so far.

Clearwater Memorial Public Library's annual operating budget is \$200,000 per year. We are funded through a contract with the Clearwater County Free Library District, a taxing district serving Clearwater County. By Idaho Statute no taxes from the district may be used to build or renovate a contracting library. We must raise all the funds for Phase 1. Once Phase 1 is complete the taxing district can help with materials and furnishing for the new space.

The expansion will include 20 additional parking spaces.

The latest fundraiser, Oktoberfest earned \$5500. Shotglass donated all the beer, please thank them for their kindness.

Clearwater Memorial Public Library Foundation

Board of Directors and Roles

Jo Moore, Founder and President (208) 476-7570 jomoore.thehighcountryinn@gmail.com

Kc Morris, Media Director (208) 827-6526 kc@websmitten.com

Danielle Hardy, Project Manager and Grant Writer (208) 816-1449 dchardy@lcsc.edu

Jeannie Hodges, Nez Perce Tribe and Clearwater County Free Taxing District Representative

(208) 476-5070 jeanne.hodges@frontier.com

Dr. Ann Lima, Event Director (612) 360-4122 ann.lima@smh-cvhc.org

Belinda M. Stockton, Secretary (208) 476 7074 belinda.stockton@smh-cvhc.org

Darin Tucker, Business Representative (208) 724-0143 ceo@peakphysicaltherapy.net

Linda Chamberlin, Government Representative 208-476-3717 miklin74@frontier.com

Tammy Gilmer, School District Representative (208) 827-0075 tgilmer78@hotmail.com

Next Fundraising event planned for June 23rd, Whiskey Shindig #2

- **Adjourn:**
Meeting was adjourned at 12:48pm.

SIGNED:

_____ Bobbi Samuels - 2017 President

_____ Melina Johnson - 2017 Executive Director